



# **Benefits**

**Ecommerce Marketplace Connector** 

Fully integrates your NetSuite ERP platform with the world's largest Ecommerce marketplace.

Full Synchronization of Key Data Elements Automated management of items, inventory, orders, shipments, and returns between NetSuite and Amazon. This reduces the amount work needed to manage your Amazon site and keep it up to date.

Supports all Amazon Relationships Allows for management of both Fulfillment by Amazon (FBA) and Merchant Fulfilled Network (MFN) strategies.

Easy Synchronization of Customer and Orders

Import all orders placed on Amazon in real time. New customers are automatically created in NetSuite with duplication screening to avoid duplicates.

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Very efficient connector for managing multiple available for sale SKUs on Amazon using NetSuite for inventory hosting. Order creation and fulfillment is easy and the tracking numbers for shipped products upload right to the appropriate order, thus marking it shipped and fulfilled on Amazon Seller Central. Works great!



## **Features**



### **Product and Inventory Management**

- Automatically publish item listings to Amazon including item categories, kits, bundles, and other variations.
- Item descriptions, quantity available for sale, pricing, images, and other product related information are managed in NetSuite and automatically updated in Amazon.
- Inventory updates from Amazon FBA are managed in real time to insure you don't run out of product.



### **Order Management**

- Orders (both MFN & FBA) are imported on customer defined intervals from all Marketplaces to NetSuite.
- Shipment notifications and associated tracking data is provided to Amazon.
- Returns, refunds, and cancellations can all be managed through the connector.



# **Dashboard Analytics and Reporting**

- Real-time views of orders, inventory levels, and other transactions are provided via dashboards.
- Settlement reports are imported into NetSuite and cause related transactions records to be created automatically.
- A suite of reports are provided to help you manage your entire relationship with Amazon.



### **Additional Features**

- Price of competitor's product will be imported into NetSuite and a BuyBox report is generated.
- Import FBA inventory into NetSuite and adjust the inventory against the location.
- Exports Amazon FBA shipments from NetSuite to update the FBA inventory.
- Export inbound and outbound shipments to Amazon.
- Import settlement reports into NetSuite.
- Connector supports all Amazon Marketplaces (US, CA, UK, FR, IT, ES, DE, JP, CN, GBP, IN etc).

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